

Introduction

The Educate to Innovate programme was launched in 2018 by the Department of Sport, Exercise and Nutrition, ATU Galway. Supporting the growth and sustainability of entrepreneurship in the agri-food sector is the core objective of the programme and is achieved by developing:

- training materials and resources for educators
- a range of supports and resources for agri-food entrepreneurs
- research informed by relevant stakeholders
- online tools and training platforms for the wider agriculture community

All activities and outputs are developed from an international perspective ensuring the sustainability and longevity of the programme.

PARTNERS



Certificate in Food Innovation and Entrepreneurship

ATU Galway developed this experiential learning course to encourage learners to cultivate and develop their own food product/business thus growing new entrepreneurs in the Agri-Food sector. The online course is aimed at those involved in the Agri-Food sector including local/regional food producers, the wider agricultural community, rural farmers and food entrepreneurs, where entrepreneurial training has not typically been prioritised.

The objective of the course is to provide those involved in the sector with the knowledge and work-based skills required to foster and develop their food ideas into successful businesses, encouraging participants to consider food entrepreneurship as a viable alternative to employment.

The course was developed and is delivered by a combination of qualified staff in Food Science and Nutrition together with a panel of food entrepreneurs and promotes peer led work-based learning i.e. learning by doing. Interacting with Food Entrepreneurs provides participants with the opportunity to network with like-minded people, be inspired by their success and learn the reality of setting up and growing a food business. The industry leaders provide mentoring and support to participants throughout the course.

The course is funded by the Springboard programme. Visit www.springboardcourses.ie for more information.



Springboard+ is co-funded by the Government of Ireland and the European Union.



EDUCATE TO INNOVATE: Developing and Sustaining the Agri-Food Sector



Advancing women in Agri-Food rural environments: Training and mentoring women entrepreneurs in Europe's Agri-Food sector

The Erasmus KA2 funded project aims to support the growth of women entrepreneurs by developing a specific training course and mentorship resources that focus on their needs in the Agri-Food sector. The project will develop training and highlight the benefit of engaging in business mentorship for women in the sector and will equip current and aspiring women agri – food entrepreneurs with the knowledge, skill, and confidence to leverage their business concepts into fruition

Project website:
www.agriwomenaware.eu

Educate to Innovate: Developing and sustaining female food entrepreneurs

The Erasmus KA2 funded project aims to develop, support and sustain the growth of Female Food Entrepreneurs (FFE) in Europe by upskilling VET educators and providing specifically designed entrepreneurial training for females in the Agri-Food sector. The training will nurture budding FFEs and enable them to overcome the challenges and barriers they encounter on their journey.

Project website:
www.nurtureher.eu

Digital Readiness for Agri-Food entrepreneurship training: Addressing the digital competence of VET educators

The Erasmus KA2 funded project aims to equip agri-food VET educators with the know-how, confidence skillset, essential tools and resources to digitalise and develop their teaching practise. This in turn, will facilitate learners in agri-food entrepreneurship course to create an online identity for their local brand and food business. It will upskill and satisfy the specific digital training needs of agri-food entrepreneurs paying particular focus to food sustainability, innovation, and production.

Project website:
www.digife.eu

Digitalization of Sustainable Health Education

This recently launched (September 2022) Erasmus KA2 funded project aims to digitally upskill VET educators using the DigiCompEdu Framework to enable them to digitally transform food and health related programmes to meet sustainable food practise and labour force needs. Currently there is a lack of curricula that focuses on food sustainability across Europe. The project will actively engage industry and produce training, resources, tools and research to increase the quality of food and health education.

Female Food Entrepreneurship in Vietnam

The Female Food Entrepreneurship project is part of the Vietnam Ireland Bilateral Education Exchange (VIBE) programme funded by Irish Aid. The project was launched in 2018 and focuses on developing entrepreneurship skills with females studying food related programmes at Nom Lang University, Ho Chi Minh. The project teams at ATU, Galway and Nom Lang University work together to develop innovative teaching methods and entrepreneurial programmes designed to encourage female students to consider food entrepreneurship as a viable option to employment.